



Problem Gambling Awareness Month 2021

Activity Update: March 1 through 24
Submitted by: Carol O'Hare, Executive Director

Problem Gambling Awareness Month is a nationwide grass-roots campaign to raise awareness of the warning signs of problem gambling and resources for help. The focus of this annual campaign is to get people talking about this important community health issue that may affect up to 6% of Nevada adults.

The Council launched its PGAM initiative on March 1st with updated information on the website and an email blast and blog post announcing Governor Sisolak had issued a Proclamation declaring March to be Problem Gambling Awareness Month in Nevada.

SOCIAL MEDIA

FACEBOOK

Posts: 29
Page Views: 344 ↑ 99%
Post Clicks: 58
Reactions, comment, shares: 947 ↑ 263%

TWITTER

Tweets: 25
Profile Visits: 898 ↑ 494%
Impressions: 4,942 ↑ 136%
Mentions: 3

Nevada Council on Problem Gambling
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It's never too late. Help is available!
<https://www.youtube.com/watch?v=2ih9Ngc1A-c>
For some people gambling can be a serious problem, but Help Is Available! Call the 24 hr. Problem Gamblers HelpLine at 1-800-522-4700 for confidential information and resources.

1-800-522-4700
WhenTheFunStops.org

NEVADA COUNCIL ON PROBLEM GAMBLING | **Get the Help You Need TODAY!**

YOUTUBE.COM
When the Fun Stops
For some people gambling can be a serious problem, but Help Is Available! Call the 24 hr. Prob...

2,946 People Reached | 417 Engagements | Boost Again

Boosted on February 25 at 1:07 PM | Finishes in 7 days
By Nevada Council

People Reached	2.7K	Post Engagements	318
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View Results

👍👎❤️ 296 | 32 Comments 26 Shares

Top Tweet earned 622 impressions

Still no Federal funding for
#ProblemGamblingServices! \$7 Billion received in Federal taxes on gambling winnings in 2019. **#AwarenessPlusAction** **#PGAM2021** **#WhenTheFunStops**

🔄 6 ❤️ 8

Top mention earned 21 engagements

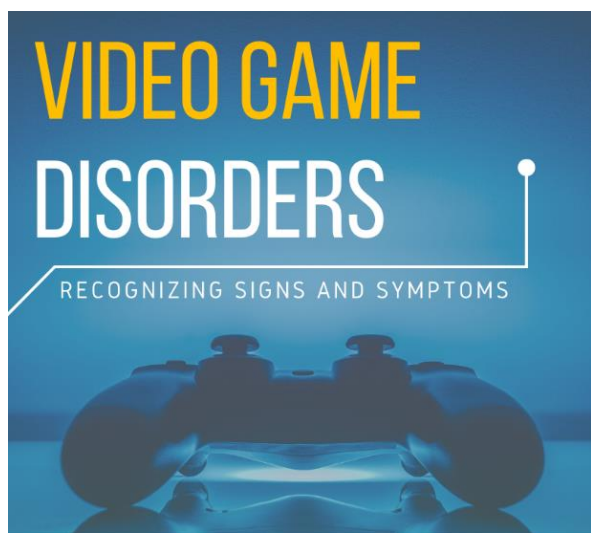
NCPG
@NCPGambling · Mar 1

When Governors sign proclamations designating March as Problem Gambling Awareness Month in their state it's a big deal. Today @problemgamble let everyone know @GovSisolak made that declaration for Nevada. Read about it here: nevadacouncil.org/problem-gambli... **#PGAM** **#AwarenessPlusAction**

PRESENTATIONS – Ted Hartwell, Presenter

UNR Public Health Perspectives

March 12, 2021 @ 10:00 am



 Public Health Perspectives Webinar Series: March 2021

Agency Briefings

3/2/21 - Westcare Transitional

3/9/21 - CARE Coalition

3/10/21 - Westcare PHP

3/29/21 – Desert Research Institute

3/31/21 - WestCare PHP Presentation

AARP- Beyond the Game

March 24, 2021 @ 2:00 pm

AARP NV is hosting a Nationwide presentation

Beyond the Game/Problem Gambling

Presented by: Ted Hartwell

March 24, 2021 at 2:00pm – 3:00pm PT

Mr. Hartwell has a Master's degree in Anthropology and has been a member of the research faculty of the Desert Research Institute (DRI) in Las Vegas since 1991. He is the Principal Investigator of a DRI research study examining the impact of problem gambling in Native American tribal communities in Nevada. As a problem gambler in long-term recovery himself, Mr. Hartwell promotes awareness, prevention, and treatment of problem gambling as a consultant to the Nevada Council on Problem Gambling (NCPG).



Beyond the Game: Older Adults and Problem Gambling

Older adults may begin to gamble for many reasons - we have a normal need and desire for social interaction that is sometimes fulfilled by gambling activities. However, older adults can also be at higher risk for developing a gambling problem, and the pandemic has exacerbated many of these risk factors.

Join AARP Nevada for a special presentation from the **Nevada Council on Problem Gambling** as we discuss what distinguishes problem gambling from recreational gambling, why older adults may be at particular risk for developing a gambling problem, and where to go for help if you suspect that you or someone you care about may have a gambling problem. You will have the opportunity to watch a short video of seniors who developed a gambling problem talking about it in their own words, and also will have the chance to ask questions of someone who unexpectedly found themselves in the grips of a gambling disorder, and learn how they got help.

<https://local.aarp.org/aarp-event/aarp-nv-beyond-the-gameproblem-gambling-statewide-3242021-tfn19q5r4y5.html>

"Attendees will receive an AARP branded surprise & delight

thank you item from AARP Nevada while supplies last."



COMMUNITY PARTNER ENGAGEMENT

The Council sent out PGAM support kits to the following community partners, inviting them to participate in PGAM, and thanking them for their service to Nevada all year long. Each kit consisted of multiple PGAM flyers and posters, problem gambling information, state resources for treatment and support, and "When The Fun Stops" and "Problem Gambling and Suicide" brochures.

- WestCare PHP
- WestCare HSR
- WestCare Womens Center
- WestCare Transitional
- THRIVE Solutions
- AARP
- DHHS
- GTDC
- Care Coalition
- UNLV
- New Frontier Treatment Center
- Bristlecone Family Resources
- Reno Problem Gambling Center
- You Can Change 2 Counseling
- ULAN
- Group 6 Partners
- NV Office for Suicide Prevention
- ABC Therapy
- Bridge Counseling
- Mental Health Counseling and Consulting
- Las Vegas Problem Gambling Center
- Aloha Evaluations
- Vance Johnson Recovery Center
- Center for Addiction Medicine

SPECIAL REQUEST: Student Project for Irvington High School

In December 2020, a senior at Irvington High School in Fremont, CA reached out via email seeking consultation with the Council regarding his **QUEST** project. **QUEST** is a five-component project designed and completed by all Irvington seniors. The students start with a question that will lead to an exploration of a social issue of personal choice, and this young man chose gambling addiction as his topic. The project must include research, reading, writing and hands on experiences designed and performed with their consultants. Students make a final presentation to a review panel to receive credit for their project.

After consultation with the Council team, the student created the following problem gambling related infographics for social media to help increase awareness of Problem Gambling Awareness Month. He particularly wanted to do something related to video game "Loot Boxes" because in his demographic he was very aware of loot boxes but never thought about them as gambling, and wanted to share that with his friends. He shared the infographics on his personal social media accounts throughout the month and provided the graphics for the Council to incorporate into our program efforts as well!

DID YOU KNOW...

YOUR CHILD MAY BE EXPOSED TO GAMBLING?



WHAT IS A LOOT BOX?

A loot box is a virtual package that has rare prizes and rewards. Each loot box has something unique to the game.

HOW IS IT GAMBLING?

If a kid's mind is set on a specific item, they may keep purchasing loot boxes in hopes of winning their prize. Since the chance is really low, they are essentially gambling their money.




NEVADA COUNCIL ON PROBLEM GAMBLING
24 Hr. Problem Gamblers HelpLine
1-800-522-4700


Visit the Nevada Council on Problem Gambling at: www.WhenTheFunStops.org

Warning Signs of a Gambling Disorder


(from the family's perspective)




Unexplained financial problems




Reduced involvement in social/group activities outside the home




Emotional distress, anger, depression




Lack of communication among family members



Items of value lost or missing



Family members working overtime or taking second job to make ends meet



The gambler is noticeably absent from or disinterested in normal family activities

NEVADA COUNCIL ON PROBLEM GAMBLING
For more information, visit the Nevada Council on Problem Gambling at WhenTheFunStops.org.
Or call the Problem Gamblers HelpLine at 1-800-522-4700

Warning Signs of a Gambling Disorder

(from the gambler's perspective)



Losing time from work or school due to gambling



Lying about the amount of time and money spent on gambling



Relying on loans or "bailouts" from family or friends to meet financial obligations



Neglecting the care of one's self or family due to gambling



Gambling to escape from life's problems



Feelings of helplessness and depression or thoughts of suicide



Repeated failed attempts to stop or control the gambling

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For more information on Problem Gambling Awareness Month, visit <https://www.nevadacouncil.org/pgam> or email Programs@NevadaCouncil.org.